Social Media Intern

**Summary:**

The Brooklyn Community Pride Center is seeking a part-time, temporary intern for a six-week placement at The Womanity Project. The intern will report to Aurelie Fournier-Harp and Lydia Darly.

The Womanity Project seeks to end gender discrimination by driving daring conversations to redefine gender identity and inspire deeper human connections. We produce media content, from video portraits and podcasts to documentary films depicting the extraordinary journey of ordinary citizens. We also offer workshops where we invite participants to play, connect and create new ways of being together and belonging. We started our mission in 2016 and became a 501(c)(3) nonprofit organization in 2018. So far, we’ve produced over 100 stories and we are now airing our program on Brooklyn Free Speech TV.

**Scope of Duties**

- Help maintain social media pages, creating content and engaging with the community.
- Help design our social media brand, voice, and tone.
- Coordinate with Web Director to update and maintain website.
- Support fundraising campaign via social media, phone, and in-person outreach.
- As desired, support the production of promotional videos, which may include assisting with tasks on set, taking footage, and/or editing.

**Qualifications**

- Fluency with social media platforms, including new ones (Tik Tok)
- Good writing skills
- Basic video making skills
- A degree in marketing is a plus

**Characteristics**

- Collaborative
- A good listener
- Enjoys meeting new people
- Enjoys learning new skills
- A passion for finding new ways of communicating

**Compensation:** This is a part-time internship for up to 12 hours per week. $15/hour through the Brooklyn Community Pride Center. MetroCards provided. No benefits are provided.

**Location:** 106 Madison Street, Brooklyn, NY 11216

**Applications:** E-mail cover letter and résumé to Diana Viglucci, Program Manager, at dviglucci@lgbtbrooklyn.org. Subject: [Your name] 2020 Womanity Internship. or upload to the application. Please specify in your cover letter how you fit with the above qualifications and characteristics.
Women, people of color, transgender, and gender non-conforming people are encouraged to apply. The Brooklyn Community Pride Center is an affirmative action employer.