Social Media Marketing Intern

Summary:

The Brooklyn Community Pride Center is seeking a part-time, temporary intern for a six-week placement at Transition of Style. The intern will report to Corinne Phillips.

Transition of Style is an interview styled podcast hosted by Corinne Phillips. The podcast takes on an interview format in which interviewees are asked about how their way of dressing is influenced by their gender identity. We refer to this as a Style Journey.

In each episode, we interview a member of the LGBTQ+ community (they are from all walks of life, from artists to performers to technologists). Guests first walk us through what they do professionally, then shift into a conversation about how they identify gender-wise and how they use clothing to communicate that identity.

Scope of Duties

- Create social media posts for Instagram and Facebook in accordance with brand voice and tone.
- Use Instagram live to record podcast events and panels.
- Respond to Instagram comments.
- Research ways to increase followers, implementing new strategies as appropriate.

Qualifications

- Great writing skills
- Advanced reading proficiency
- Social media savvy
- Self-starter

Characteristics

- Reliable/dependable
- Positive
- Willing to learn
- Cares about empowering queer people

Compensation: This is a part-time internship for up to 12 hours per week. $15/hour through the Brooklyn Community Pride Center. MetroCards provided. No benefits are provided.

Location: This is a remote position. Scheduling is flexible.

Applications: E-mail cover letter and résumé to Diana Viglucci, Program Manager, at dviglucci@lgbtbrooklyn.org. Subject: [Your name] 2019 Transition of Style Internship or upload to the application. Please specify in your cover letter how you fit with the above qualifications and characteristics.
Women, people of color, transgender, and gender non-conforming people are encouraged to apply. The Brooklyn Community Pride Center is an affirmative action employer.