

Jr. Graphic and Web Design Intern

Summary:

Malaika Apparel at its core aims to embody a distinguishable form of revolution. This brand is a practice that defies contemporary norms and aims to celebrate all people of color. The inspiration of Malaika Apparel is a challenge to the social conditions where Black representation is limited to its appropriation. Malaika Apparel is thus a call for agency and the empowerment of the Black/African Diaspora.

Malaika Apparel is dedicated to exhibiting fearless pride. This space is a place where people of color can buy apparel that tells the story of Black/ POC excellence. Malaika Apparel also creates a space for allies to show their solidarity with the essential Pro-Black movements that are ongoing and extremely necessary. Through this brand, we hope to also create products that also focus on the complexities of identity formations.

The Brooklyn Community Pride Center is seeking a junior graphic and web design intern for a temporary, part time eight-week placement at Malaika Apparel Co. The ideal candidate will report to the CEO and Founder, Rita Bunatal. The intern will also collaborate with an intern in public relations and marketing.

Intern candidates should not contact Malaika Apparel directly. Contact information is below.

Scope of Duties

- Develop interactive multimedia presentations, motion graphics and visual effects using Photoshop, Illustrator, Flash, Encore, and Soundbooth applications.
- Transform text or ideas into creative and attractive graphic designs and illustration.
- Edit video for multi-platform delivery and encode audio and video in proper format using compression tools.
- Design templates and reusable elements to reduce production time.
- Apply visual storytelling skills to develop multimedia pieces.

Qualifications

- Experience in video-making, photography, and producing
- Exceptional photo editing skills (gif making experience a plus)
- Experience in Adobe Suites preferred
- A recognizable voice and unique style and interests
- Willingness to learn

Characteristics

- Positive
- Knowledgeable
- Passionate

Compensation: This is a part-time internship for up to sixteen hours/week. \$13/hour paid through the Brooklyn Community Pride Center. MetroCards provided. No benefits are provided.

Applications: E-mail cover letter and résumé, SahLeem Butler, Youth Pride Program manager, at sbutler@lgbtbrooklyn.org. Subject: [Your name]: [Malaika Apparel Co.] 2018 Internship Position. Please specify in your cover letter how you fit with the above qualifications and characteristics.

Women, people of color and transgender people are encouraged to apply. The Brooklyn Community Pride Center is an affirmative action employer.